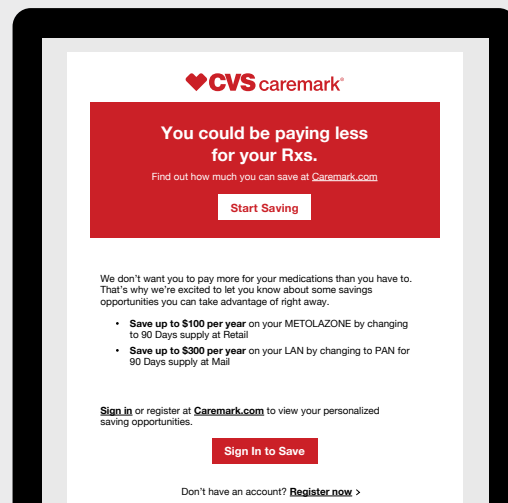


# Your plan members will now get personalized Rx savings advice

Making sure plan members have the most affordable drug options is as important to us as it is to you. We're adding to our member transparency and affordability tools on Caremark.com with Savings Advisor.



## Drug Savings Opportunity page

Personalized page at Caremark.com that clearly lists all of a member's savings opportunities, including family

## Email savings alerts

Proactively alert members when they have a chance to save, includes a link to their Drug Savings Opportunity page

### HOW SAVINGS ADVISOR WORKS:

**Cara (age 56):** Takes two medications to treat diabetes and high cholesterol

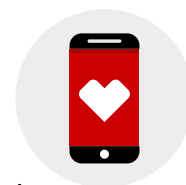
1. **A claims review** for Cara reveals a savings opportunity of \$600 per year with lower-cost Rx options.

*Savings may result from changing to a therapeutic alternative, days' supply, channel\* or a combination.*



2. **An email from CVS Caremark®** alerts her to a lower out-of-pocket (OOP) cost opportunity.

*We reach out to members with OOP costs of \$15 or more per fill and a savings opportunity of at least \$10.*



3. **Link in email** sends Cara to her personalized Drug Savings Opportunity page at Caremark.com.

*Unregistered members can easily register at this time to view savings opportunities.*



4. **Cara can easily share** her personalized list of savings opportunities with her doctor to see what works.

*Savings related to switching to mail can be completed online using the "Add to Cart" feature.\*\**



**For more information on how we're helping your members find the most affordable drug options, contact your CVS Health Account team.**

To be eligible for Savings Advisor, clients must allow their members to register and log in to Caremark.com. Medicaid members will not receive email alerts, but will have access to the Drug Savings Opportunity page on Caremark.com.

\*Medicare Part D members will not receive notifications about savings associated with channel changes.

\*\*We will only enable this capability for eligible members.

Patient story is presented for illustrative purposes only. Any resemblance to an actual individual is coincidental. All data sharing complies with applicable firewall and privacy laws.

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